



Rick Scott
Governor

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State Surgeon General

FOR IMMEDIATE RELEASE CONTACT:
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Manatee County Health Department
410 6th Avenue East
Bradenton, Florida 34208

Farmers' Market
Open Invitation

Who: Everyone

What: **Farmers' Market**

When: Wednesdays from 11:30 AM – 4:00 PM

Where: Manatee County Health Department
216 6th Ave. East
Bradenton, FL 34208
WIC (Women, Infants & Children) Parking Lot

Cost: Free to attend
Produce priced by vendor (cash only for now)

The Manatee County Health Department (MCHD) through the ACHIEVE (Action Communities for Health, Innovation and EnVironmental changE) Coalition, is pleased to announce the first of several Farmers' Markets, open to the public. Manatee County residents will now have another opportunity to buy fresh fruits and vegetables grown on local farms. Featured produce will include a wide selection of fresh vegetables and seasonal fruit.

The goal of ACHIEVE is to make the **healthy** choice the **easy** choice in Manatee County. "Proper nutrition, physical activity and tobacco prevention are keys to becoming a healthier community. The Farmers' Market makes healthy foods convenient, easily accessible and as inexpensive as possible." said Dr. Jennifer Bencie, Administrator of the Manatee County Health Department.

The market will open outside the WIC (Women, Infants and Children) building of the MCHD, on Wednesday of each week, beginning February 8th, from 11:30 a.m. to 4:00 p.m. The market will focus on produce from Manatee County growers and will eventually expand to other locations in the Bradenton and Palmetto areas.

For more information call 941-748-0747 ext 1406 or visit our website at
<http://www.healthmanatee.org>